

FILE

JUNE 23

# 1969

# fashion

# calendar

29th year • issued weekly

<b>JANUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>FEBRUARY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	<b>MARCH</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>APRIL</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
<b>MAY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>JUNE</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>JULY</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>AUGUST</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
<b>SEPTEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>OCTOBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	<b>NOVEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	<b>DECEMBER</b> S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



## FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK ENDING SATURDAY, JUNE 21, 1969

### NEW YORK COUTURE FIFTY-THIRD NATIONAL PRESS WEEK (June 18-22)

All showings are in the HOTEL PIERRE BALLROOM, unless otherwise noted. (\* see separate announcements for complete details). Press Director: Mildred Sullivan, LA. 4-0461.

Nose to Toes -- Fashion Eyewear Group of America and I. Miller Shoes.

Thurs., June 19: \*7:30 A.M. ACCESSORAMA (Breakfast)  
9:30 A.M. ORIGINALA  
10:00 A.M. BEN REIG  
10:30 A.M. JUNIOR SOPHISTICATES (Tom Nasarre)  
11:00 A.M. Writing Period  
12:00 Noon VOGUE and BUTTERICK PATTERNS (luncheon)  
2:00 P.M. LARRY ALDRICH (Marie McCarthy)  
2:30 P.M. By BRANELL  
3:00 P.M. MIGNON (Dorothy Farbo)  
3:30 P.M. JOSEPH LOVE CHILDREN'S FASHIONS  
4:30 P.M. Writing Period  
\*5:30 P.M. KENNETH (cocktails) - 19 EAST 54TH STREET  
\*7:30 P.M. SEARS ROEBUCK & COMPANY (dinner) - PLAZA PERSIAN ROOM  
\*10:30 P.M. DENIM COUNCIL NIGHTCAP PARTY - PLAZA, TERRACE ROOM

Fri., June 20: \*8:00 A.M. EMBA (breakfast)  
\*9:30 A.M. FIELDCREST  
10:30 A.M. THE SCHRADER ORGANIZATION  
11:00 A.M. DAMON and DAMON INTERNATIONAL (Francesca)  
11:30 A.M. DAVID CRYSTAL  
12:00 Noon Writing Period  
12:30 P.M. AMERICAN WOOL COUNCIL & THE WOOL BUREAU (luncheon)  
2:30 P.M. REMBRANDT (Ole Borden)  
3:00 P.M. HARVEY BERIN (Karen Stark)  
3:30 P.M. WERLE  
4:00 P.M. LOTUS COLLECTION By ELSIE FRANKFURT POLLACK  
5:00 P.M. AFTER SIX (cocktails)

Sat., June 21: \*7:30 A.M. MONTGOMERY WARD (breakfast)--"Designer Speak-In"  
9:30 A.M. HAROLD LEVINE (Don Breitinger)  
10:00 A.M. JEUNESSE (George Samen)  
10:30 A.M. LAWRENCE OF LONDON  
11:00 A.M. Writing Period  
\*12:00 Noon J.P. STEVENS (luncheon) - PLAZA, BALLROOM  
2:00 P.M. HANNAH TROY (Murray Nieman)  
2:30 P.M. RICHARD BLAUNER'S BOUTIQUE (George Samen)  
3:00 P.M. BURLINGTON HOSIERY  
3:20 P.M. CROMPTON RICHMOND  
3:40 P.M. NAMAN RAINWEAR (Raincheetahs)

(continued on following page)



DATEWHAT'S GOING ONGIVEN BYWHERENEW YORK COUTURE FIFTY-THIRD NATIONAL PRESS WEEK (continued from page 1)

Sat., June 21: 4:00 P.M. BURKE-AMEY, INC. (Ronald Amey)  
 (cont'd.) 4:30 P.M. DESIGNER SHOE GUILD (cocktails)  
 6:00 P.M. Writing Period  
 6:30 P.M. SHIP 'N SHORE and NATIONAL ASSOCIATION - RYE TOWN PARK  
 of HOSIERY MANUFACTURERS (clambake) OAKLAND BEACH

Sun., June 22: \*12:00 Noon MILLINERY INSTITUTE OF AMERICA (brunch) AMERICANA

Thursday	TENTH EDITION--	LEADING	HOTEL PIERRE
June 19	ACCESSORAMA	MANUFACTURERS	CORONET ROOM
7:30 A.M.-	Accessory "Mood Makers" for Fall-Winter will be highlighted. (N.Y.Couture		
1:00 P.M.	Council). Breakfast: 7:30-9:30. Open House until 1:00. By invitation.		
	Publicity: Marino and Maxwell Associates, 679-2990.		
Thursday	OPEN HOUSE:	MONET JEWELRY	HOTEL DELMONICO
June 19	FALL JEWELRY	(6 WEST 52ND STREET)	COLONY SUITE - 3RD FL.
8:30 A.M.-	Fall collection of "Jewelry in the Golden Manner." For local and visiting		
6:00 P.M.	press, by invitation. Publicity: Charlotte Leff, CH. 4-4300.		
Thursday	PRESS PREVIEW:	FUR ZAZZ	GALLERY OF MODERN ART
June 19	NEW FUR COLLECTION	(DIV. OF DOUGLAS FURS)	2 COLUMBUS CIRCLE
12:00 Noon	Youth furs for men and women. Fashion show by 1969 graduating class in		
Cocktails-	fashion merchandising of Nancy Taylor Schools. By ticket only. Thereafter		
Luncheon	at showroom, 145 West 30th Street, 3rd floor. Contact: Chris Kraves or		
	Ben Douglas, 524-3470.		
Thursday	PREVIEW OF CRUISE	KEN SCOTT	FLEMING-JOFFE
June 19	COLLECTION	(16 WEST 55 ST.)	387 PARK AV. S. (27 ST.)
12:30 P.M.	Also introducing Ken Scott's new shoe collection, produced by Enzo of Rome.		
Luncheon	By invitation. Thereafter by appointment at Ken Scott showroom, 2nd floor.		
	Contact: Alina Roux, 246-2747.		
June 19	2:30 P.M. - TRIGERE - 550 Seventh Avenue, 16th floor, LO. 3-1600.		
Thursday	PRESS PREVIEW:	JOSEPH LOVE, INC;	HOTEL PIERRE
June 19	CHILDREN'S FASHIONS	COLD POWER	BALLROOM
3:30 P.M.	"The Art of Love" in "Fall fashions that love Cold Power." By invitation.		
	Contact: Nancy Saxton, Addison, Goldstein & Walsh, TE. 8-7262.		
Thursday	RECEPTION FOR BEAUTY	KENNETH	19 EAST 54TH STREET
June 19	AND FASHION EDITORS		SALON
5:30 P.M.-	Kenneth will invite local and visiting editors to an "unveiling." By in-		
7:00 P.M.	vitation. Contact: Virginia Haynes, PL. 2-1800.		
Thursday	DINNER, FASHION SHOW,	SEARS ROEBUCK & CO.	HOTEL PLAZA
June 19	ENTERTAINMENT	(360 WEST 31ST STREET)	PERSIAN ROOM
7:00 P.M.	Thirteenth edition of "A Night at the Persian Room" for visiting press.		
Dinner	By invitation. Publicity: John E. Terrell, 790-7801.		
Thursday	NIGHTCAP PARTY	THE DENIM COUNCIL, INC.	HOTEL PLAZA
June 19	FOR THE PRESS	(155 EAST 44TH STREET)	TERRACE ROOM
10:30 P.M.	"Your Denim Destiny". By invitation. Publicity: Kay McCulloch at John		
	Moynahan & Co., 687-2545.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday June 19	OPENING OF NEW SHOWROOM Designs by Angela. By appointment. Contact: 695-7230.	ROSSINO ANGELA LTD.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Thursday June 19	OPEN HOUSE: FALL- WINTER JEWELRY Open house for visiting press. Contact: YU. 6-6633.	THE NAPIER COMPANY	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Thursday June 19	SPECIAL ACCESSORIES FOR MEN'S BOUTIQUES Collection of shoe horns, cuff links, rings, necklaces, pillboxes, paper weights, umbrellas and ties. Contact: WI. 7-6122.	ELLEN LOCKWOOD	1410 BROADWAY SHOWROOM - 19TH FLOOR
Friday June 20 8:00 A.M. Breakfast	PRESS PREVIEW: AMERICAN MINK "Mink Bridges the Generation Gap"--new Fall fashions in Emba. By invitation. Contact: Virginia Casey, 736-9516.	EMBA MINK BREEDERS ASSOCIATION	HOTEL PIERRE GRAND BALLROOM
Friday June 20 9:30 A.M.	PRESS SHOWING: BED AND BATH FASHIONS Preview of Fall bed and bath collection designed by Yves St. Laurent. Also, consumer home-sewing fashions. By invitation. Contact: Nancy Saxton--Addison, Goldstein & Walsh, Inc., TE. 8-7262.	FIELDCREST MILLS (160 WEST 40TH STREET)	HOTEL PIERRE BALLROOM
Saturday June 21 7:30 A.M.- 9:30 A.M. Breakfast	"DESIGNER SPEAK-IN" PRESS CONFERENCE "Can a Woman of Uneven Proportions and Uncertain Age Find Happiness in Contemporary Clothes or... Can Mama become a Swinger?" Fabiani, Philippe Heim, Melba Hobson, Clodagh of Dublin, Simonetta, Eve Stillman, Rudi Gernreich, Nora Aponte; and four fashion editors. MC: Rita Perna. By invitation. Publicity: Barbara McGinness, 971-1963.	MONTGOMERY WARD (393 SEVENTH AVENUE)	HOTEL PIERRE CORONET ROOM
Saturday June 21- June 22 8:30 A.M.- Midnight	OPEN HOUSE: FALL- WINTER "BOOTINOS" Fall-Winter line of "Bootinos" and water-proof accessory footwear for men, women and children. <u>Open House from 8:30 A.M. to Midnight.</u> By invitation. Publicity: Marian Rahl, Carl Byoir Assoc., YU. 6-6100.	B.F. GOODRICH	SHERRY-NETHERLAND SUITE 411
Saturday June 21 9:00 A.M.- 6:00 P.M.	OPEN HOUSE: FALL COLLECTION Informal showing for visiting press of Swirl's collection for Fall. By invitation. Publicity: Viola Rossi, TE. 8-6020.	SWIRL, INC. (1350 BROADWAY)	SHERRY-NETHERLAND PRIVATE SUITE
Saturday June 21 12:00 Noon	LUNCHEON SHOW FOR VISITING PRESS By invitation. Publicity: Mary Baine, OX. 5-1000.	J.P. STEVENS & COMPANY	HOTEL PLAZA GRAND BALLROOM
Saturday June 21 4:30 P.M.	FALL-WINTER PREVIEW: DESIGNER FOOTWEAR Informal cocktail party and reception to introduce the men and women of Designer Shoe Guild. Fall and Winter shoe fashions. By invitation. Publicity: Billie Gould, 2 Tudor City Place, 869-1675.	DESIGNER SHOE GUILD	HOTEL PIERRE CORONET ROOM
June 22- June 26	LAMP; HOME FURNISHINGS; CHINA & GLASS SHOW FOR TRADE AT N.Y. COLISEUM Contact: George Little Management, 220 Fifth Ave., MU. 3-3380.		



AMERICAN DESIGNER SHOWINGS - FALL 1969 - FOR VISITING PRESS (June 22-26)

Unless otherwise noted, all showings will be held in the GRAND BALLROOM, DELMONICO'S, 59th Street and Park Avenue. By invitation. Publicity: Eleanor Lambert, MU.8-2130.

Sun., June 22: 8:00 A.M. Breakfast

9:00 A.M. FASHION FORECAST - Eleanor Lambert

9:30 A.M.-) A DAY IN THE COUNTRY: Visit with designers at their

9:00 P.M.) Westchester estates--Malcolm Starr; Pauline Trigere;  
Jerry Silverman and Shannon Rodgers; Adele Simpson.  
Buses leave Delmonico's 9:30 A.M.; return, 9:00 P.M.

Mon., June 23: 8:00 A.M. REVLON BREAKFAST and PRESENTATION

9:15 A.M. ANNE KLEIN and COMPANY

10:00 A.M. KASPER for JOAN LESLIE

10:45 A.M. MR. MORT (STAN HERMAN)

11:30 A.M. KIMBERLY

12:15 P.M. KENNETH LANE (KJL) JEWELRY

12:30 P.M. Writing Period

1:00 P.M. MEN'S FASHIONS (Luncheon)

John Weitz, Oleg Cassini, Bill Bless

2:30 P.M. CHRISTIAN DIOR-NEW YORK

3:15 P.M. HELEN LEE and ALYSSA CHILDREN'S CLOTHES

4:00 P.M. OSCAR DE LA RENTA

4:45 P.M. Writing Period

5:45 P.M. NATIONAL FOOTWEAR INSTITUTE (cocktails) - CRYSTAL BALLROOM

7:00 P.M. BRIEF SHOWINGS BY: Jerry Silverman (Shannon Rodgers);  
Adele Simpson, Malcolm Starr, (Elinor Simmons),  
Pauline Trigere.

8:30 P.M. MEET THE PRESS (Buffet Supper)

Guests of Mr. & Mrs. Joseph Tankoos, Jr. of Delmonico's

Tues., June 24: NOTE:

CHARLES OF THE RITZ all day 9:00 A.M. to 6:00 P.M.

Open House Party, with Fall makeup and hairstyle news  
from Ron Buchardt, Makeup Stylist - COLONY SUITE, 3rd fl.

8:00 A.M. MISTER PANTS, LYNN STUART, PANTSVILLE, GHIA (Breakfast)

9:00 A.M. JACQUES TIFFEAU

9:45 A.M. DONALD BROOKS

10:30 A.M. DON SIMONELLI for MODELIA

11:15 A.M. ROXANE for SAMUEL WINSTON

12:00 Noon HERBERT & BETH LEVINE; ADOLFO (Aperitif) - COLONNADE SUITE

1:00 P.M. DU PONT COMPANY (Luncheon) - PLAZA BALLROOM - Press Only

2:30 P.M. DAVID KIDD for MARQUISE

3:15 P.M. CARDINALI (MARILYN LEWIS)

4:00 P.M. Writing Period

5:00 P.M. CHESTER WEINBERG

5:45 P.M. HELENE CURTIS (Cocktails) Chester Weinberg Hair Accessories

7:30 P.M. HYSTRON FIBERS (Cocktails - Dinner) CRYSTAL BALLROOM  
(Tickets must be presented for admittance.)

Wed., June 25: NOTE:

OPEN HOUSE (9:00 A.M. to 6:00 P.M.) KENNETH JAY LANE for  
VAN RAALTE--Lingerie and sleepwear, MANHATTAN SUITE.

8:00 A.M. WARNER SLIMWEAR-LINGERIE (Breakfast)

9:00 A.M. LEO NARDUCCI

9:45 A.M. PAT SANDLER

10:30 A.M. SARMI

11:15 A.M. ANNE FOGARTY

12:00 Noon Writing Period

1:00 P.M. FUR INFORMATION AND FASHION COUNCIL (Luncheon)

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AMERICAN DESIGNER SHOWINGS - FALL 1969 (continued from page 4)

Wed., June 25: 2:30 P.M. BILL BLASS for MAURICE RENTNER (also brief showing of  
(cont'd. VANTAGE WATCHES designed by Bill Blass.)  
3:30 P.M. GAYLE KIRKPATRICK  
4:15 P.M. STAVROPOULOS  
5:00 P.M. WHITE STAG SKIWEAR  
5:45 P.M. OLGA UNDERFASHIONS (cocktails) - CRYSTAL BALLROOM  
7:30 P.M. VERA (dinner) - "India-Inspired Collection," PLAZA  
Also exhibit of Indian folk art and BAROQUE RM  
home fashions.

Thurs., June 26: 8:00 A.M. RITTER FURS (Breakfast)  
9:00 A.M. JERRY FEDER of ANNE KLEIN for HADLEY  
9:45 A.M. SUZY PERETTE (VICTOR COSTA)  
10:30 A.M. VICTOR JORIS for CUDDLECOAT  
11:15 A.M. CEIL CHAPMAN  
12:00 Noon CADORO JEWELRY (STEVEN BRODY & DANIEL STONESCU) COLONNADE  
12:30 P.M. SHEFFIELD WATCHES (Luncheon)  
2:00 P.M. JOHN MOORE  
2:45 P.M. BETTY CAROL for MAM'SELLE  
3:30 P.M. OLEG CASSINI

Sunday MILLINERY SHOWING MILLINERY INSTITUTE HOTEL AMERICANA  
June 22 FOR VISITING PRESS OF AMERICA GEORGIAN ROOM  
12:00 Noon Fall and Winter hats by Millinery Institute (N.Y. Couture). By invitation.  
Brunch Publicity: Burt Champion, MU. 6-2970.

Just COLOR FORECAST: MEN'S THE COLOR ASSN. 200 MADISON AVENUE  
Issued WEAR-FALL 1970 OF THE U.S., INC.  
Advance Fall-1970 men's wear colors for slacks, outerwear, shirts,  
knitwear and related items. Contact: Ruth Maguire, MU. 5-5881.

WEEK BEGINNING MONDAY, JUNE 23, 1969

Monday "DAY OF BEAUTY" LEADING BEAUTY CARLTON HOUSE  
June 23 FOR VISITING PRESS COMPANIES GOLDEN ROOM  
12:00 Noon-Beauty news for Fall-Winter. Open house for local and visiting press.  
6:00 P.M. By invitation. Contact: Helen Nash or Joan Parker, PL.1-3377 or 688-5247.

Monday PREVIEW OF FALL SKI AND SKIWEAR CARLTON HOUSE  
June 23 SKI SCENE MANUFACTURERS ANNEX - GOLDEN ROOM  
12:00 Noon-"The Ski look for '69-'70"--Open House for local and visiting press. By  
6:00 P.M. invitation. Contact: Helen Nash or Joan Parker, PL.1-3377 or 688-5247.

Monday FALL-WINTER ABRAHAM & STRAUS 3RD FLOOR  
June 23 BRIDAL SHOWS (BROOKLYN) BRIDAL SALON  
12:30 P.M. Four shows: 12:30, 5:30, 6:30, 7:30. Publicity: Olga Soffer, TR. 5-0195.

Monday "RED, WHITE & BLUE SWIFT TEXTILES ST. REGIS  
June 23 IN DENIMS" (1430 BROADWAY) ROOF  
5:00 P.M. "An All-American Extravaganza"--interpretations of Spring '70 fabrics.  
Reception Show at 6:00. By invitation. Contact: Robert Ludewig, 594-3080.

Monday "EDITOR'S SHOWCASE"-- NAT'L. FOOTWEAR INSTITUTE DELMONICO'S  
June 23 FALL SHOE FASHIONS (50 ROCKEFELLER PLAZA) CRYSTAL BALLROOM  
5:45 P.M. By invitation. Publicity: Alice Regensburg, JU. 6-5777.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday	PRESS PARTY IN	HELENA RUBINSTEIN	767 FIFTH AVENUE
June 23	NEW OFFICES		32ND FLOOR
6:30 P.M.-	Helena Rubinstein invites visiting press to a buffet-reception in the new		
8:30 P.M.	executive offices. By invitation. Publicity: Joseph Mann, EL. 5-2100.		
June 23-	FOURTH KNIT/MA.I.T. AT GRAND HOTEL AND HOTEL EXCELSIOR, FLORENCE, ITALY		
June 27	Contact: Knit/MA.I.T.-Viale A. Gramsci, 9/A Firenze (Italy), 679-095.		
Tuesday	OPEN HOUSE: FALL	CHARLES OF THE RITZ	HOTEL DELMONICO
June 24	MAKEUP AND HAIRSTYLES	(730 FIFTH AVENUE)	COLONY SUITE
9:00 A.M.-	Fall makeup, hairstyles at all-day open house, 9:00 to 6:00. By invitation.		
6:00 P.M.	Publicity: Claire Hellawell McDaniel, 956-5975.		
Tuesday	PRESS WEEK FASHION	DUPONT COMPANY	PLAZA HOTEL
June 24	SHOW AND LUNCHEON		GRAND BALLROOM
1:00 P.M.	Fall costumes in "Quiana" nylon and Fall knitwear, including dresswear and		
Luncheon	sportswear. By invitation. Contact: Rachel Mohr, 971-4658 (Press only).		
Tuesday	"PROJECTIONS FOR SPRING	AMERITEX FABRICS	1412 BROADWAY
June 24	'70 FABRIC COLLECTION"		SHOWROOM - 2ND FLOOR
5:00 P.M.	By invitation. Thereafter by reservation. Publ: Gwen Green, LO. 4-6000.		
Tuesday	CUSTOMER SHOWING:	BEST & COMPANY	3RD FLOOR
June 24	FALL BRIDAL FASHIONS		
6:00 P.M.	Open to public. Publicity: Marjorie Angerson, PL. 9-2000.		
June 24	8:00 P.M. - MARTIN'S BRIDAL SHOW FOR CUSTOMERS AT GARDEN CITY HOTEL, L.I.		
Wednesday	PREVIEW OF PERMANENT	ERWIN MILLS	1345 SIXTH AVENUE
June 25	STRETCH DENIM	(DIV. OF BURLINGTON)	THEATRE - 22ND FLOOR
9:00 A.M.	Expandra--press preview of first permanent press stretch denim. By		
Breakfast	invitation. Publicity: Rosemary Sheehan, 333-6420.		
Wednesday	SECOND ANNUAL	REALITÉS MAGAZINE	LE VOISIN
June 25	FUR AWARDS	(301 MADISON AVENUE)	30 EAST 65TH STREET
5:30 P.M.	"Realités of Fur Awards"--for outstanding fur collection, best design in		
Cocktails	mink, and best creation in any fur. Presented by publishers Armand Brun		
	and Christine Coville. By invitation. Contact: Kathy Roesing, YU.6-5181.		
Wednesday	OPENING OF SPRING	DEERING MILLIKEN, INC.	1045 SIXTH AVENUE
June 25	'70 FABRIC THEATRE		SHOWROOM - 6TH FLOOR
	Presentations, by appointment, from 9:00 A.M. to 5:00 P.M. Contact:		
	Marjorie Petrilla, 695-1200, ext. 435.		
Thursday	PREVIEW: FALL-WINTER	RITTER BROTHERS	DELMONICO'S
June 26	FUR COLLECTION	(224 WEST 30TH STREET)	CRYSTAL BALLROOM
8:00 A.M.	For local and out-of-town press, by invitation. Contact: BR. 9-8144.		
Breakfast	Publicity: Eleanor Lambert, MU. 8-2130.		
Thursday	PRESS SHOWING OF	SHEFFIELD WATCHES	DELMONICO'S HOTEL
June 26	WATCH FASHIONS	(417 FIFTH AVENUE)	CRYSTAL BALLROOM
12:45 P.M.	Cocktails and display by Sheffield (American Designer Series) in		
Luncheon	Colonnade Suite, followed by luncheon. By invitation. Publicity:		
	Wynne McGovern, MU. 6-1300.		



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday June 26 4:30 P.M. Cocktails	FABRIC-FASHION SHOWCASE: SPRING-SUMMER 1970 Show for press, manufacturers and buying offices. By invitation. <u>Show at 5:15.</u> Contact: Stephanie Simpson, 867-2000, Ext. 2550.	CELANESE FIBERS MARKETING COMPANY	HOTEL PLAZA BALLROOM
Thursday June 26- June 29	PRESS PREVIEW: MEN'S & BOY'S FASHION CLINICS AIMBW's first annual Fall-Winter press preview--men's and boy's fashion clinic sessions on June 27, 28 and 29 from 9:00 A.M. to 11:00 A.M.: <u>June 27--"Back-To-School":</u> Fashion tastes and preferences of Youth Market. <u>June 28--Unusual evening wear</u> , the long, long look; the country suit. <u>June 29--Colorful leisure fashions</u> ; stadium outerwear; new belted ideas. Also, industry-sponsored luncheons and dinners which will provide additional information as well as entertainment. By invitation. Contact: Katherine Agnello, 1290 Sixth Avenue, LT. 1-8210.	AMERICAN INSTITUTE OF MEN'S AND BOYS' WEAR	BATH AND TENNIS CLUB WESTHAMPTON, L.I.
Sunday June 29 12:00 Noon Luncheon	FALL'69 MENSWEAR PRESENTATION FOR PRESS Gordon Cohen, designer, will discuss "How To Buy A Suit" within the context of current men's wear trends. Fall fashions and a few "sneak-preview" items from his Spring '70 Designer Collection. By invitation. Contact: Gloria Blum or Amy Tennen at Daniel J. Edelman, 421-5422.	MICHAELS/STERN	BATH & TENNIS CLUB WESTHAMPTON BEACH, L.I.
Friday June 27 9:00 A.M. Breakfast	PRESS PREVIEW: ITALIAN COUTURE KNITWEAR Formal showing of knitted dresses, suits, ensembles and sportswear from Italy. By invitation. Continuous thereafter at showroom, Suite 3704. Contact: Audrie Shulman, BR. 9-0925.	GINO PAOLI (1407 BROADWAY)	500 CLUB 500 SEVENTH AVENUE
Friday June 27 11:30 A.M. Cocktails Luncheon	"ROARING CUT" FASHIONS BY GERMAN DESIGNER Captain Helmut Bender, on maiden voyage to N.Y. on world's newest cruise ship. T.S. Hamburg, will introduce the designs of Werner Machnik, one of Germany's leading young high-fashion designers. Show at 11:30 followed by cocktails and luncheon. By invitation. Contact: Lois Nicolosi, 421-4890.	T.S. HAMBURG (CRUISE SHIP)	PIER 40 WEST HOUSTON STREET
Saturday June 28 11:00 A.M.	BRIDAL FASHIONS-- CUSTOMER SHOWING Showing of new bridal fashions, in cooperation with Mademoiselle Magazine. Publicity: Jeri Savidge, WI. 7-3300.	LORD & TAYLOR; MADEMOISELLE MAGAZINE	424 FIFTH AVENUE SIXTH FLOOR
July 4	INDEPENDENCE DAY - (Friday)		
Monday July 7 10:30 A.M.	PREVIEW: HEAD-TO-TOE CUSTOM FASHIONS Custom hats, haute couture dresses, suits, coats, furs, jewels, boutique accessories and custom cosmetics for Autumn-Winter 1969. For press and buyers. By invitation. Contact: PL. 7-1966.	MR. JOHN, INC.	24 WEST 57TH STREET SALON - 7TH FLOOR
Monday July 7 12:00 Noon	PREVIEW: AUTUMN- WINTER MILLINERY For press and buyers. By invitation. Contact: Miss Elizabeth, MU. 8-4410. Publicity: Eleanor Lambert, MU. 8-2130.	ADOLFO (22 EAST 56TH STREET)	ST. REGIS VERSAILLES ROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday July 8 9:30 A.M.	PREVIEW OF FALL MILLINERY Millinery collection of Irene and Rivera will be presented to press and buyers. By invitation. Contact: PL. 3-3032.	IRENE OF NEW YORK	16 EAST 52ND STREET SALON - 6TH FLOOR
Tuesday July 8 11:30 A.M.	PREVIEW OF FALL MILLINERY Millinery, furs and boutique fashions. By invitation. Contact: Archie Black, PL. 8-1686.	DON MARSHALL	18 EAST 52ND STREET SHOWROOM - 2ND FLOOR
Tuesday July 8 12:30 P.M.	PRESS PREVIEW OF FALL MILLINERY Show followed by luncheon. By invitation only. Contact: PL. 5-4154.	VINCENT-HARMIK (14 EAST 52ND STREET)	ST. REGIS VERSAILLES ROOM
Tuesday July 8 6:30 P.M.	PRESS PREVIEW OF ISRAELI PRODUCTS New fashions from Israel for men and women; and from the July "Vogue", marking the opening of Altman's month-long presentation of Israel products. His Excellency Yitzhak Rabin, Ambassador of Israel to the U.S., will be guest of honor. By invitation. Contact: Hillary Garrison, OR. 9-7800, ext. 319.	B. ALTMAN & COMPANY FIFTH AVE. AT 34TH ST.	THIRD FLOOR
Wednesday July 9 9:00 A.M. Breakfast	TRADE SHOWING SF FALL MILLINERY Showing of Fall hat collections. Price: \$5.00 for retailers, manufacturers, suppliers. Publicity: Burt Champion, MU. 6-2970.	MILLINERY PROMOTIONS, INC. (10 E. 50TH STREET)	HOTEL AMERICANA IMPERIAL BALLROOM
Wednesday July 9 4:45 P.M. Cocktails	FALL MILLINERY COLLECTION Preview in Emme's new showroom. By invitation. Show at 5:30 P.M. Contact: MU. 8-1224. Publicity: Barbara Kling, LT. 1-8024.	EMME	16 EAST 53RD STREET SHOWROOM - 3RD FLOOR
Thursday July 10 4:00 P.M.	PRESS SHOWING OF FALL COLLECTION Ronald Amey will preview his Fall collection. By invitation. Contact: Helen Borger, CO. 5-7720.	BURKE-AMEY, INC.	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Monday July 14 5:00 P.M.	PREVIEW OF FALL COLLECTION By admission card only. Buyers: Tuesday, July 15 at 10:30 A.M. By reservation. Contact: CH. 4-5452.	NORMAN NORELL	550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
July 15	10:30 A.M. - NORMAN NORELL - 550 Seventh Avenue, 10th floor, CH. 4-5452.		
Wednesday July 16 9:45 A.M. Breakfast	PRESS PREVIEW OF SUMMER FURNITURE Introduction of imports, domestic furnishings and model rooms. By invitation. Publicity: Toni Oliver, OX. 5-4400, ext. 2683 or 3155.	MACY'S NEW YORK	13TH FLOOR EXEC. DINING ROOM
Saturday July 18- July 25	ITALIAN COUTURE FALL-WINTER Definite date schedule not yet confirmed. Contact: Alberta Carlanda, Via Lombardia, 44, Rome.	CAMERA NAZIONALE DELLA MODA ITALIANA	ROME, ITALY



FALL-WINTER SHOWINGS - CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE, PARIS

Monday, July 28:

9:30 A.M.	. . Philippe Venet, 62 rue Francois Ier
11:00 A.M.	. . Molyneux, 5 rue Royale
11:00 A.M.	. . J.L. Scherrer, 182 Faubourg St-Honore
12:00 Noon	. . Philippe Venet
2:00 P.M.	. . M. Vaughan
3:00 P.M.	. . Molyneux
3:30 P.M.	. . Yves St. Laurent, 30 bis, rue Spontini
5:30 P.M.	. . J.L. Scherrer
5:30 P.M.	. . M. de Rauch, 37 rue Jean-Goujon
5:30 P.M.	. . M. Vaughan

Tuesday, July 29:

9:30 A.M.	. . Courreges
10:00 A.M.	. . Balmain, 44 rue Francois Ier
10:30 A.M.	. . Givenchy, 3 ave. George V
12:00 Noon	. . J. Hercey
2:00 P.M.	. . Ricci, 20 rue des Capucines
2:30 P.M.	. . Courreges
3:00 P.M.	. . Montaigne; Madeleine de Rauch
3:30 P.M.	. . Yves St. Laurent; Chanel
4:00 P.M.	. . Lepage
5:00 P.M.	. . Ektor; Courreges
6:30 P.M.	. . L. Prusac

Wednesday, July 30:

9:30 A.M.	. . Ungaro
10:00 A.M.	. . Courreges
10:00 A.M.	. . Ektor
10:30 A.M.	. . Lacoche, 29 ave. Montaigne
10:45 A.M.	. . Ricci
12:00 Noon	. . Torrente
2:30 P.M.	. . Patou, 7 rue St-Florentin
2:30 P.M.	. . Torrente
4:00 P.M.	. . Lepage
4:30 P.M.	. . Gres, 1 rue de la Paix
4:00 P.M.	. . Laroche
5:30 P.M.	. . Ungaro
6:00 P.M.	. . Salvadori
6:30 P.M.	. . L. Prusac

Thursday, July 31:

9:45 A.M.	. . Christian Dior, 30 ave. Montaigne
10:00 A.M.	. . Patou
2:00 P.M.	. . Feraud, 88 Faubourg St-Honore
4:00 P.M.	. . Lapidus
5:30 P.M.	. . Lapidus
5:30 P.M.	. . Tellin
9:00 P.M.	. . Carven, 6 rd. pt. Champs-Elysees

Friday, August 1:

10:00 A.M.	. . Givenchy
2:00 P.M.	. . Tellin
2:00 P.M.	. . Salvadori
5:00 P.M.	. . Givenchy
Tentative	. . Cardin

Wednesday, August 8: 3:30 P.M. . . Bourgade

Contact: Marjorie Dunton, Chambre Syndicale de la Couture Parisienne, 100 rue du Faubourg St-Honore, Paris, VIII.



THESE FUR COLLECTIONS HAVE OPENED

(Showings by Appointment)

BARLAN FURS, INC. . . . . 333 Seventh Ave., 7th floor, LO. 5-6033.  
BIEGELEISEN & SCHOUR (Jean Louis) . . . 333 Seventh Ave., 20th floor, LA. 4-5743.  
BIJ, LTD. . . . . 333 Seventh Ave., 2nd floor, BR. 9-4784.  
CARILLON FURS, INC. . . .10:30 & 2:30; 333 Seventh Ave., 12th floor, LA. 4-3410.  
CHAMBERS-SHERWIN (Sant'Angelo). . . . . 350 Seventh Ave., 19th floor, PE. 6-2785.  
CHRISTIE BROTHERS. . . . 10:00 & 2:00; 333 Seventh Ave., 11th floor, PE. 6-6944.  
COOPCHIK-FORREST . . . . 10:00 & 2:00; 333 Seventh Ave., 20th floor, LO. 4-4726.  
CHRISTIAN DIOR . . . . 10:30 & 2:30; 345 Seventh Avenue, 21st floor, OX. 5-8340.  
(Laurence Kaye)  
MR. FRED FOR FUR & SPORT. . . . . 224 West 30th St., 11th floor, 736-8516.  
FREDRICA FURS . . . . . 345 Seventh Ave., 16th floor, CH. 4-8685.  
FREEDMAN-LEVY (Grosvenor Furs). . . . . 150 West 30th St., 19th floor, CH. 4-1950.  
FUR ZAZZ (Div. of Douglas Furs) . . . . 145 West 30th St., 3rd floor, 524-3470.  
OLIVER GINTEL . . . . . 10:00 & 2:00; 333 Seventh Ave., 16th floor, PE. 6-5573.  
DAN GROSSMAN . . . . . 10:30 & 2:30; 333 Seventh Ave., 19th floor, PE. 6-0088.  
(Geoffrey Beene)  
H.B.A. FUR CORPORATION . 10:00 & 2:00; 350 Seventh Ave., 14th floor, LA. 4-0105.  
BEN KAHN BOUTIQUE . . . . . 150 West 30th St., 14th floor, BR. 9-0633.  
ELLEN KOURTIDES . . . . . 215 East 73rd St., 9C, 628-2155.  
HERBERT MILTON (Fabiani). . . . . 333 Seventh Ave., 3rd floor, LO. 5-0052.  
NEUSTADTER FURS. . . . . 333 Seventh Ave., 11th floor, LA. 4-3365.  
QUALITY FURS (QMB) . . . 10:30 & 2:00; 333 Seventh Ave., 3rd floor, CH. 4-7551.  
RADLEY FURS . . . . . 333 Seventh Ave., 2nd floor, BR. 9-4737.  
REIN, RAME, GURVITCH. . . . . 150 West 30th St., 12th floor, CH. 4-2179.  
REVILLON WHOLESALE. . . .10:00 & 2:00; 352 Seventh Ave., 11th floor, LO. 5-5832.  
RITTER BROTHERS. . . . . 224 West 30th St., 14th floor, BR. 9-8144.  
VALERIE FURS . . . . . 150 West 30th St., 5th floor, PE. 6-9268.



# 1970

## JANUARY

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